

Julian Berger

(704) 490-5312
julianb@live.unc.edu
www.julianrberger.com
[@julianrberger](https://www.instagram.com/julianrberger)

EDUCATION

UNC-Chapel Hill Hussman School of Journalism and Media *B.A. Media and Journalism, Hispanic Studies Minor*

EXPECTED GRADUATION: MAY 2022

EXPERIENCE

Reporter, *La Noticia*, Charlotte, North Carolina

APRIL 2020 - PRESENT

- Write 4-5 Spanish articles daily informing the Latinx community in North Carolina.
- Publish stories on lanoticia.com using WordPress and on La Noticia's social media accounts (Facebook and Twitter).
- Attend weekly editorial meetings and pitch story ideas relevant to beats like COVID-19 and immigration.

Promotions Manager, *The Daily Tar Heel*, Chapel Hill, North Carolina

AUGUST 2019 - PRESENT

- Manage newspaper rack advertising, schedule and host weekly newspaper and doughnut giveaways.
- Schedule social media posts and brainstorm other ways to promote the Daily Tar Heel in print and online.

Crew Member, *Carolina Now/Carolina Ahora*, UNC Hussman School of Journalism and Media, Chapel Hill, North Carolina

AUGUST 2018 - PRESENT

- Write and produce 2 shows per week to inform UNC students of news and entertainment.
- Anchor, report and behind the scenes work for each show.
- Promote shows on Facebook, Twitter and IGTV.

Digital News Intern, *La Noticia*, Charlotte, North Carolina

MAY 2019 - AUGUST 2019

- Published 50 pre-written articles weekly on lanoticia.com using WordPress to increase page views.
- Promoted published articles on La Noticia's social media accounts (Facebook and Twitter).

SKILLS

Adobe Audition
Adobe Photoshop
Adobe Premiere Pro
Email Marketing
iNews/Inception News
Social Media Marketing

EXTRACURRICULAR ACTIVITIES

Chuck Stone Program for Diversity in Media Scholar

Mi Pueblo Director of Communications

Sharif Durhams Leadership Program

UNC-Chapel Hill National Association of Hispanic Journalists Co-Founder

LANGUAGES

English (fluent)

Spanish (fluent)

REFERENCES

Sarah Batista Creative Director of *Stories to Inspire Films* (704) 649-8120

Gary Kirk Broadcast Engineer *Hussman School of Journalism and Media* (919) 962-7102