

Julian Berger

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EDUCATION

The University of North Carolina at Chapel Hill
B.A. Media and Journalism, Hispanic Studies Minor

EXPECTED GRADUATION: MAY 2022

EXPERIENCE

NBC News NOW Intern, NBC News, New York, New York

EXPECTED START DATE: JUNE 2021

- Help research and fact-check stories with speed and accuracy.
- Pitch smart and engaging stories for daily and future segments that will resonate with our audience.
- Keep a constant eye on show rundowns to make sure our video and graphics are accurate and current.
- Mine and edit the best video and sound for assigned stories.

Promotions Manager, The Daily Tar Heel, Chapel Hill, North Carolina

AUGUST 2019 - PRESENT

- Manage newspaper rack advertising, schedule and host weekly newspaper and promotional gift giveaways.
- Schedule social media posts and brainstorm other ways to promote the Daily Tar Heel in print and online.

Volunteer, Carolina Now/Carolina Ahora, UNC Hussman School of Journalism and Media, Chapel Hill, North Carolina

AUGUST 2018 - PRESENT

- Write and produce 2-3 shows per week to inform UNC students of news and entertainment.
- Anchor, report and behind-the-scenes work for each show.
- Promote shows on Facebook, Twitter and Instagram.

Reporter, La Noticia, Charlotte, North Carolina

APRIL 2020 - MAY 2021

- Write 5-6 Spanish articles daily informing the Latinx community in North Carolina.
- Publish stories on lanoticia.com using WordPress and on La Noticia's social media accounts (Facebook and Twitter).
- Attend weekly editorial meetings and pitch story ideas relevant to beats like COVID-19 and immigration.

SKILLS

Adobe Audition
Adobe Photoshop
Adobe Premiere Pro
Email Marketing
iNews/Inception News
Social Media Marketing

EXTRACURRICULAR ACTIVITIES

The Daily Tar Heel Sharif
Durhams Leadership Program

National Association of
Hispanic Journalists at
UNC-Chapel Hill Co-Founder

LANGUAGES

English (fluent)

Spanish (fluent)

REFERENCES

Laura Brache Corps Member
Report for America/La Noticia
(919) 564-8626

Gary Kirk Broadcast Engineer
*Hussman School of Journalism
and Media* (919) 962-7102

Paige Ladisic Managing
Director, Sales and Strategy
The Daily Tar Heel
(910) 448-2003